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ScanMyPhotos.com CEO, Mitch Goldstone to Address Intl Photo Imaging Conference in Cologne, Germany

IRVINE, Calif.--([BUSINESS WIRE](#))--“Pictures are everything, we make yours last a lifetime and more,” is what [ScanMyPhotos.com](#) has championed as a pioneer in super-fast and affordable photo scanning and digital imaging. This slogan is the foundation for the parent company’s (30 Minute Photos Etc.) 19 years of leadership in the photo imaging industry.

Protecting generations of analog and today’s digital pictures will be the central theme of Mitch Goldstone’s discussion at the Photo Imaging News and INTERNATIONAL CONTACT 2nd International Business Forum Cologne event. “Memories Are More...” will occur on October 21 and 22, 2009 at the Koelnmesse Congress Center North in Cologne, Germany.

Session Overview: Goldstone, president and CEO of U.S.-based ScanMyPhotos.com will share insights for reinventing the photo imaging business as the foundation for having something new to share with consumers.

According to Goldstone, “Today’s modern tool for promoting these innovations is Twitter and other social networking strategies. Twitter is transformative. As digital was to film, Twitter is to traditional yellow page display phone books. It is revolutionary, free, and the preferred new instrument for listening to and engaging your prospective customers with a helpful and authentic dialogue.”

Goldstone will share proven tips about how his company gained international recognition and customers by implementing social network marketing. You will take away invaluable lessons that you can immediately implement to enhance your sales, reputation and buzz-marketing for your memory business.

Conference Info: <http://photo-news.com/pdf/IBFCologne09.pdf>

ScanMyPhotos.com is a well-known leader in the photo imaging industry. The company operates a retail photo center in southern California and an international ecommerce digital imaging enterprise which has scanned tens of millions of photos since 1990. They regularly are profiled in the [national media](#) for its innovations and entrepreneurial creativity to help picture-takers save and share their generations of photo memories. The ScanMyPhotos.com Web site lists scores of news profiles, including a profile in [The New York Times](#) by “Personal Tech” columnist, David Pogue and is ranked #16 on the Photography Web 100 listing. Follow them on Twitter (Twitter.com/ScanMyPhotos) and at [Tales from the World of Photo Scanning](#) [blog.ScanMyPhotos.com].

<http://ScanMyPhotos.com>

Follow on Twitter: <http://www.Twitter.com/ScanMyPhotos>

Contacts

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At A Glance

ScanMyPhotos.com

Headquarters: Irvine, CA
Website: <http://www.ScanMyPhotos.com>
CEO: Mitch Goldstone
Employees: under 30
Organization: Private

*Source: via Business Wire
Updated 06/15/2009 by company*

Permalink: <http://www.businesswire.com/news/home/20091007005682/en>

